



One-Click Wonder

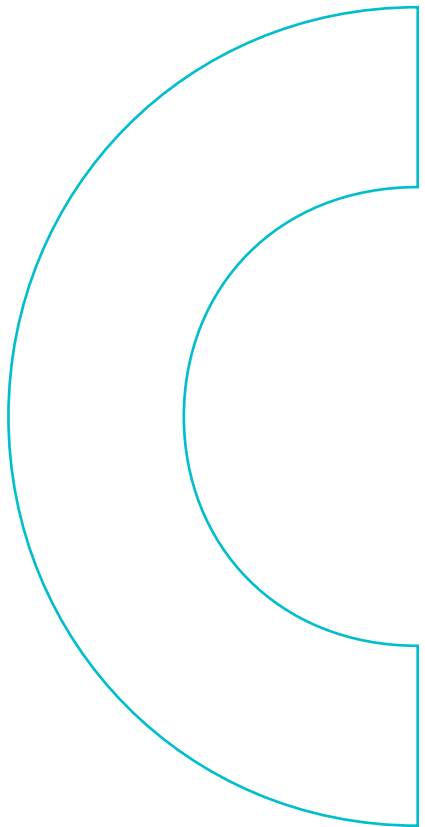
Omni Report

See the big picture in
a single click!

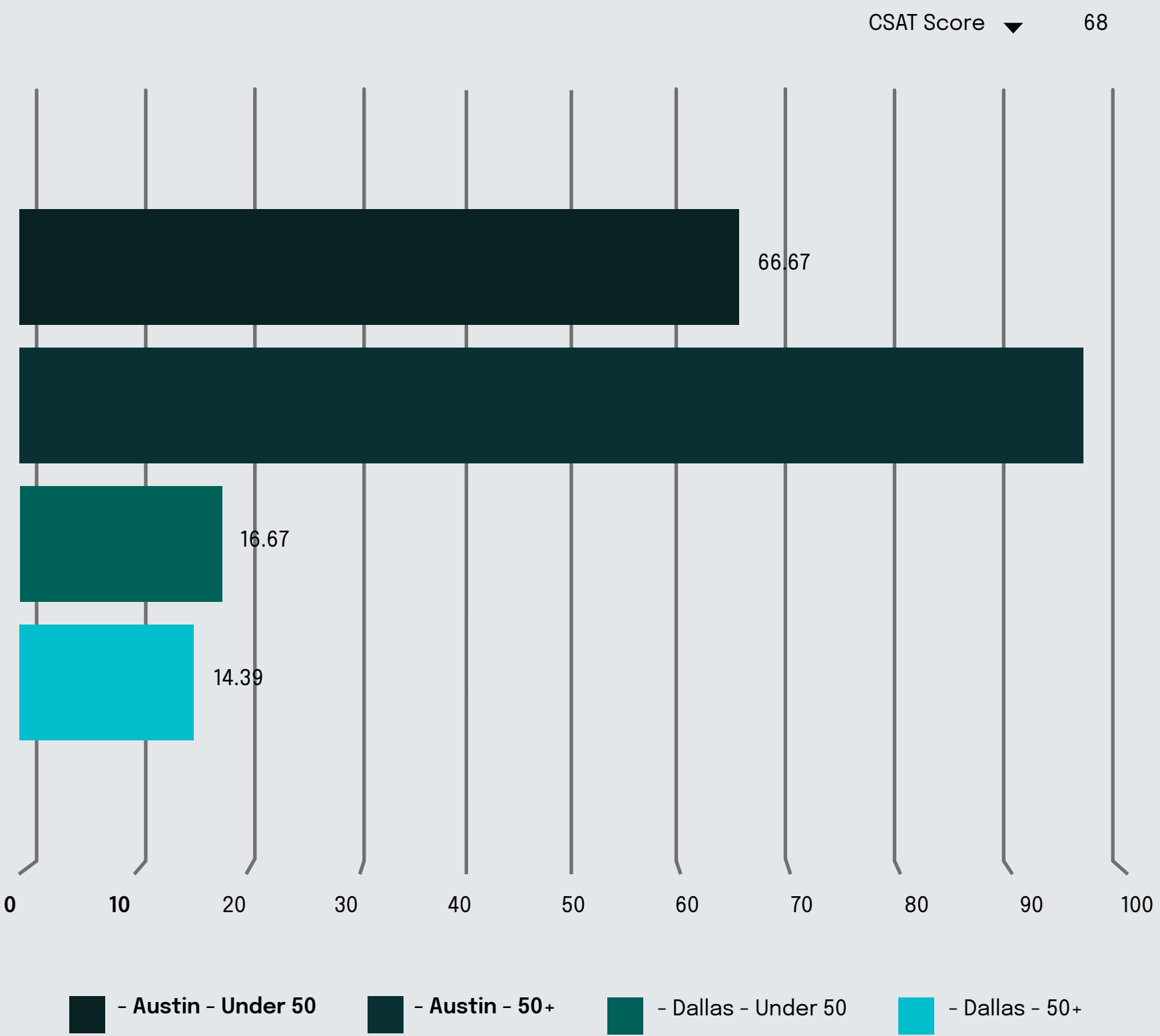


Powerful and Insightful

Omni Report simplifies your analysis by providing instant, detailed results in just one click. Once you've reviewed the initial data, customize and drill down to deliver deep insights from a single, comprehensive report.



Please rate your overall level
of satisfaction with your recent
visit to Hope Hospital.

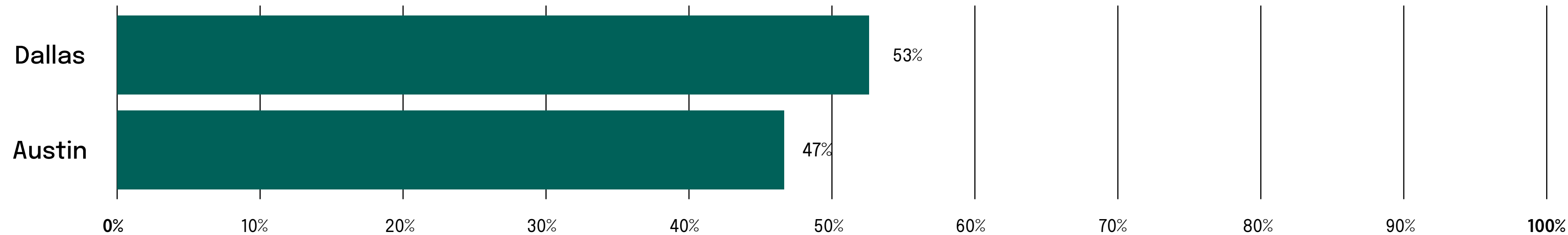


See the Omni Difference



The fictitious “Hope Hospital” recently conducted a Patient Satisfaction Survey at their **Austin** and **Dallas** locations. The simple bar graph below shows the geographical distribution of participants.

Location



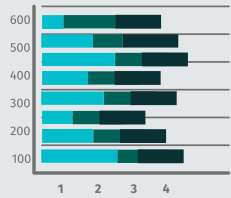
Want to display data differently?

Data visualization options allow you to highlight key results while showcasing your style and brand.

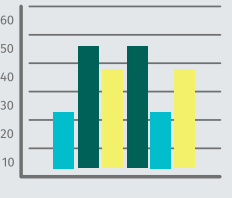


Customize Graph

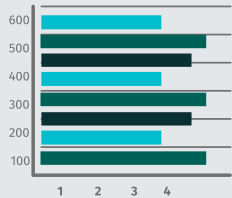
Graph Types



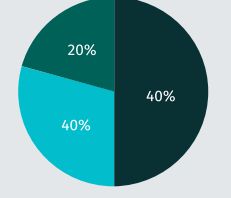
Horizontal Stacked Bar



Vertical



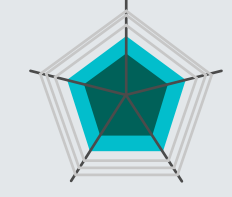
Horizontal Bar



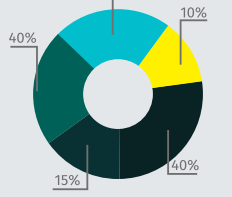
Pie



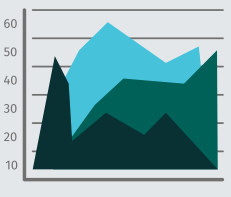
Bubble



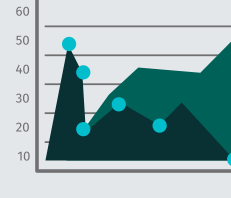
Radar



Donut



Area



Line

✓

3D Graph

Appearance

Scale range

0 to 100 %

Color Palette

☐

Reverse Colors

Apply to all graphs

4

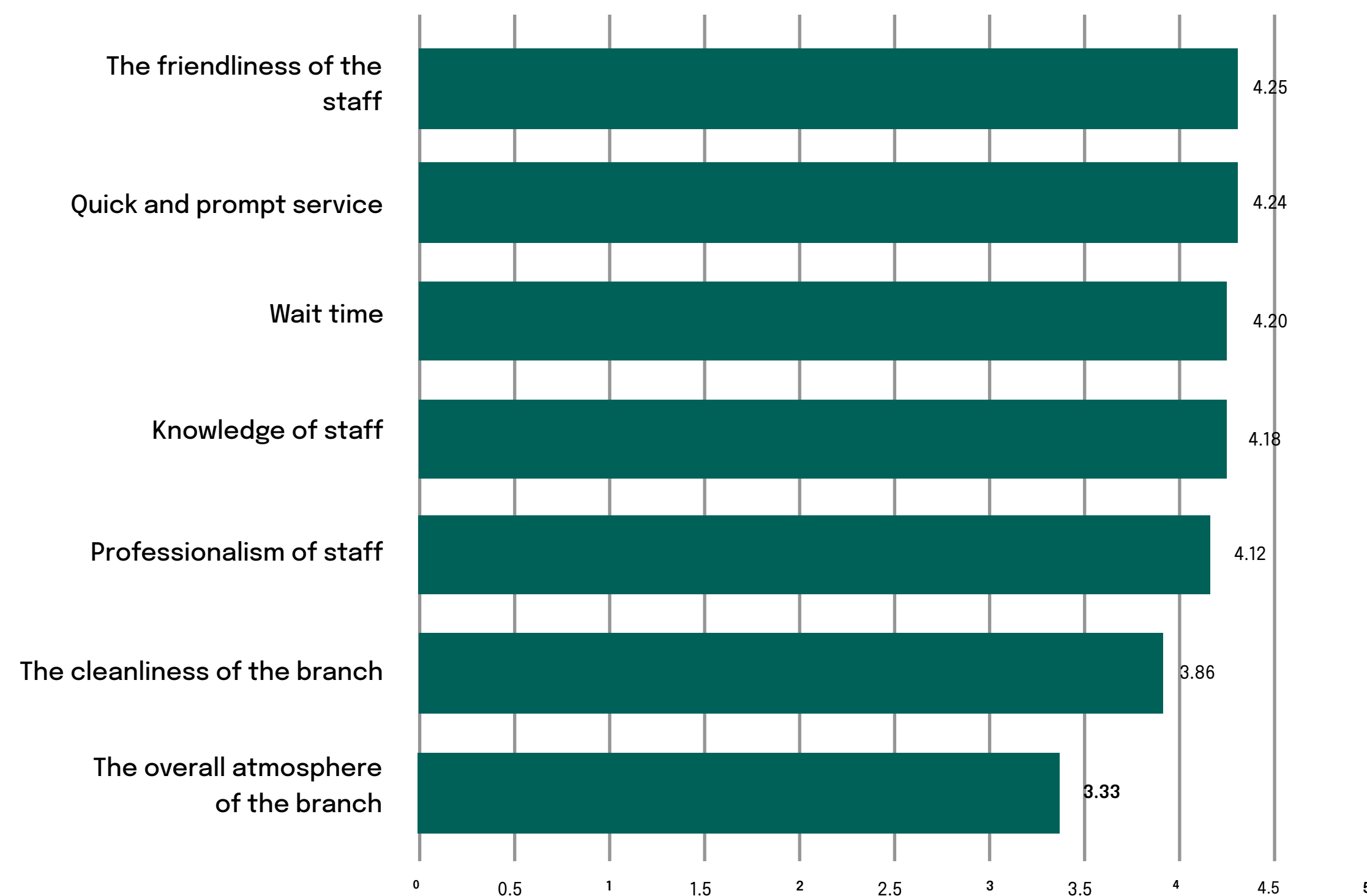
Patient Satisfaction at a glance

Patients rated aspects of their experience with Hope Hospital on a 5-point scale, ranging from Very Dissatisfied to Very Satisfied.

Viewing data by **Weighted Score** makes it easy to compare the average ratings in each area.

How would you rate your experience in the following areas?

Weighted Score ▼ 4.03



Key Takeaways:

- The overall weighted score across all areas is **4.03 out of 5**.
- Patients were most dissatisfied with **Wait time**.

Question-level Controls

When you're ready to drill down, customized their reports display even further with question-level controls and settings.

Question Options

Graph

Graph Metric

Data table

Statistical widget

Decimal places (%)

Percentage based on

Split Sub-question

Rearrange Sub-question

Apply filter

Apply Segmentation

Show Trend

Hide

Weighted Score

Show

Show

0

Responses to Q5

Graph Metric allows you to see your data from multiple angles, helping you to understand it as holistically as possible.

Graph

Graph Metric

Data table

Statistical widget

Decimal places (%)

Net Intent

Percentage

Weighted Score

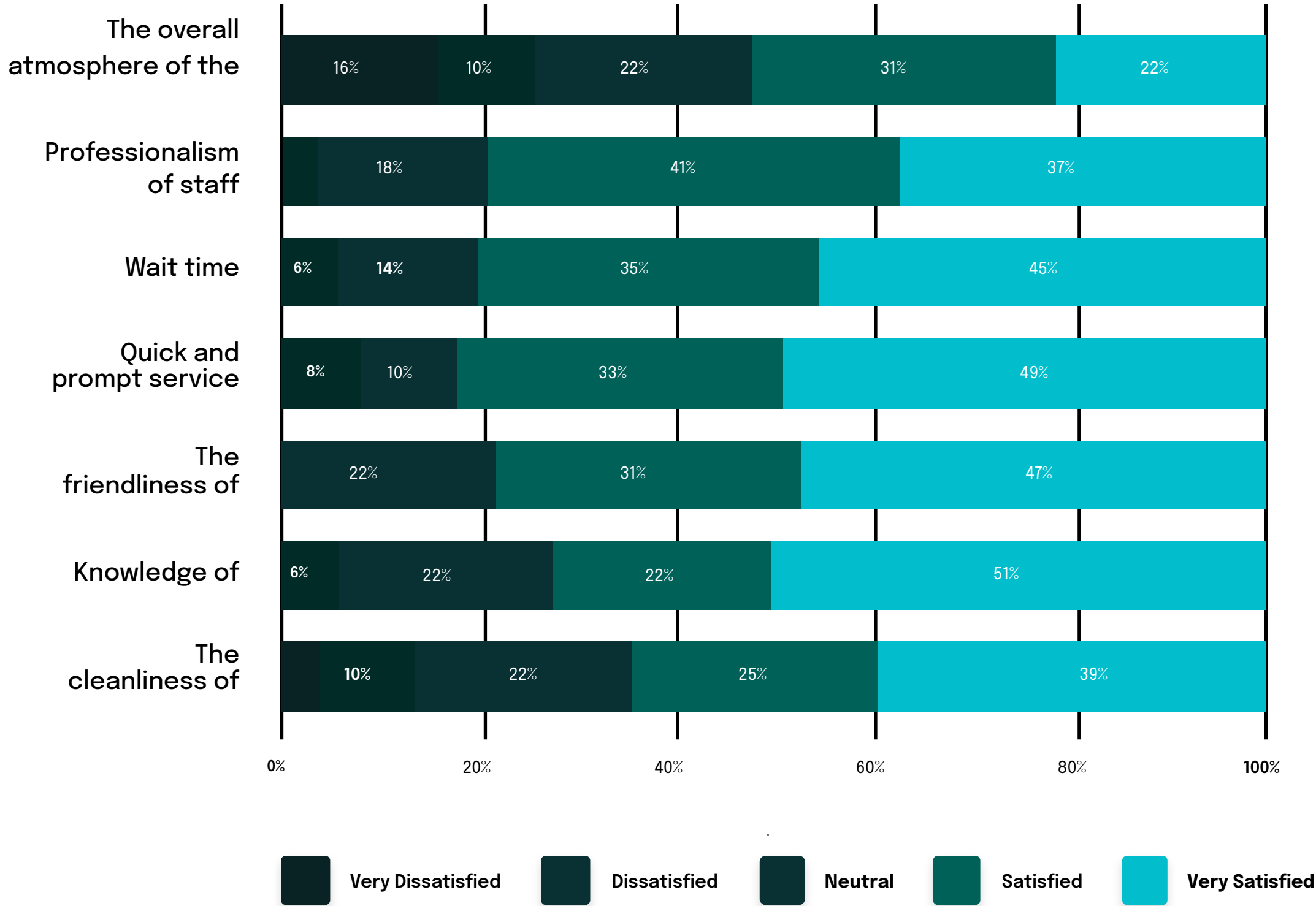
Net Intent

Percent Favorable

Take a closer look

Displaying the same data by **Percentage** breakdown offers a more detailed view of the specific ratings given.

How would you rate your experience in the following areas? Weighted Score ▼ 4.03



Key Takeaways:

- **Wait time** has the greatest percentage of negative ratings, with 26% of patients feeling Very Dissatisfied or
- **Resolution provided** has no negative ratings at all. In this area, patients indicated feeling Neutral, Satisfied, or Very

Unpack Net Intent

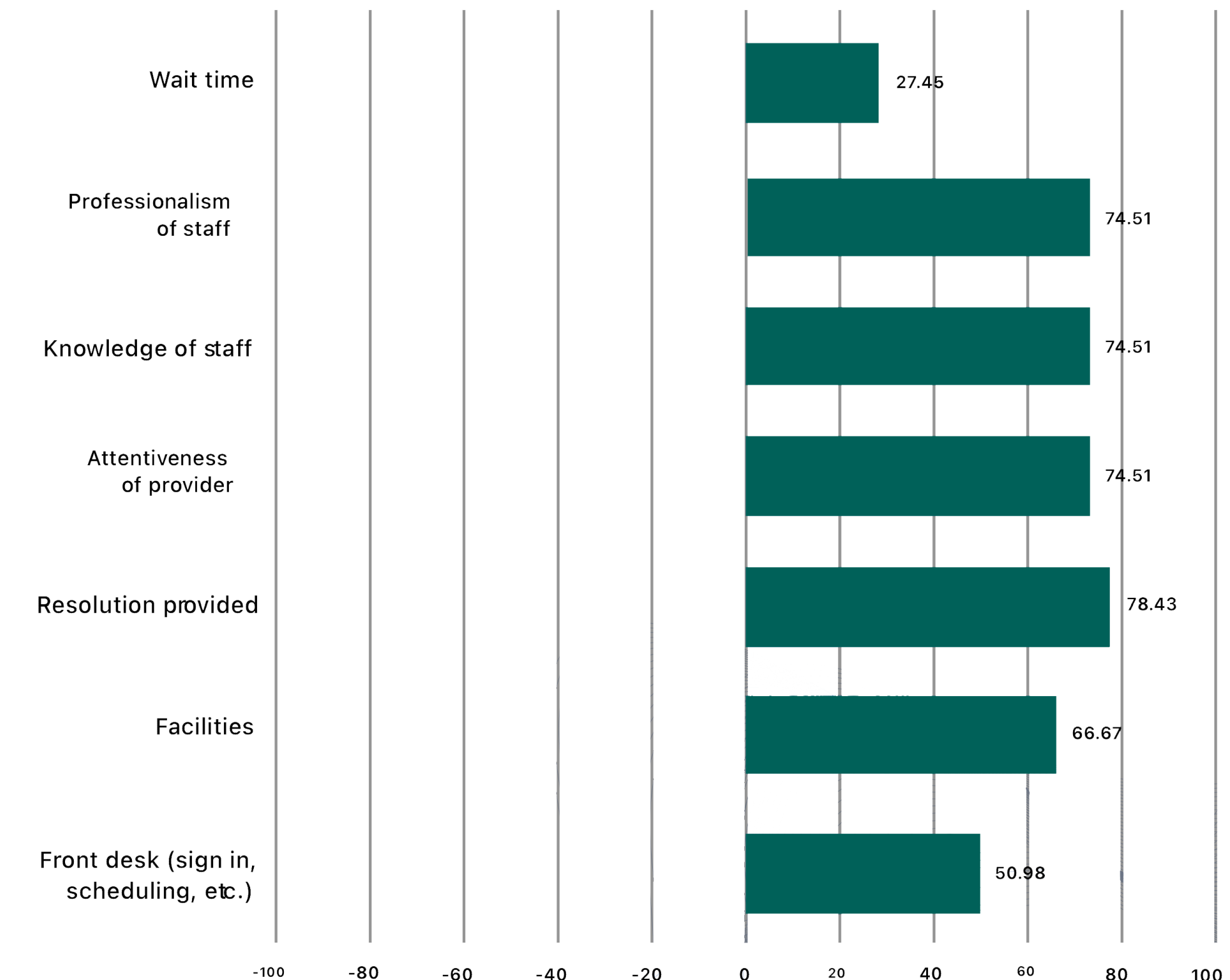
Net Intent highlights the difference between ratings that are positive (Very Satisfied and Satisfied) and negative (Very Dissatisfied and Dissatisfied).

This view makes it easy to identify areas that need attention.

Key Takeaways:

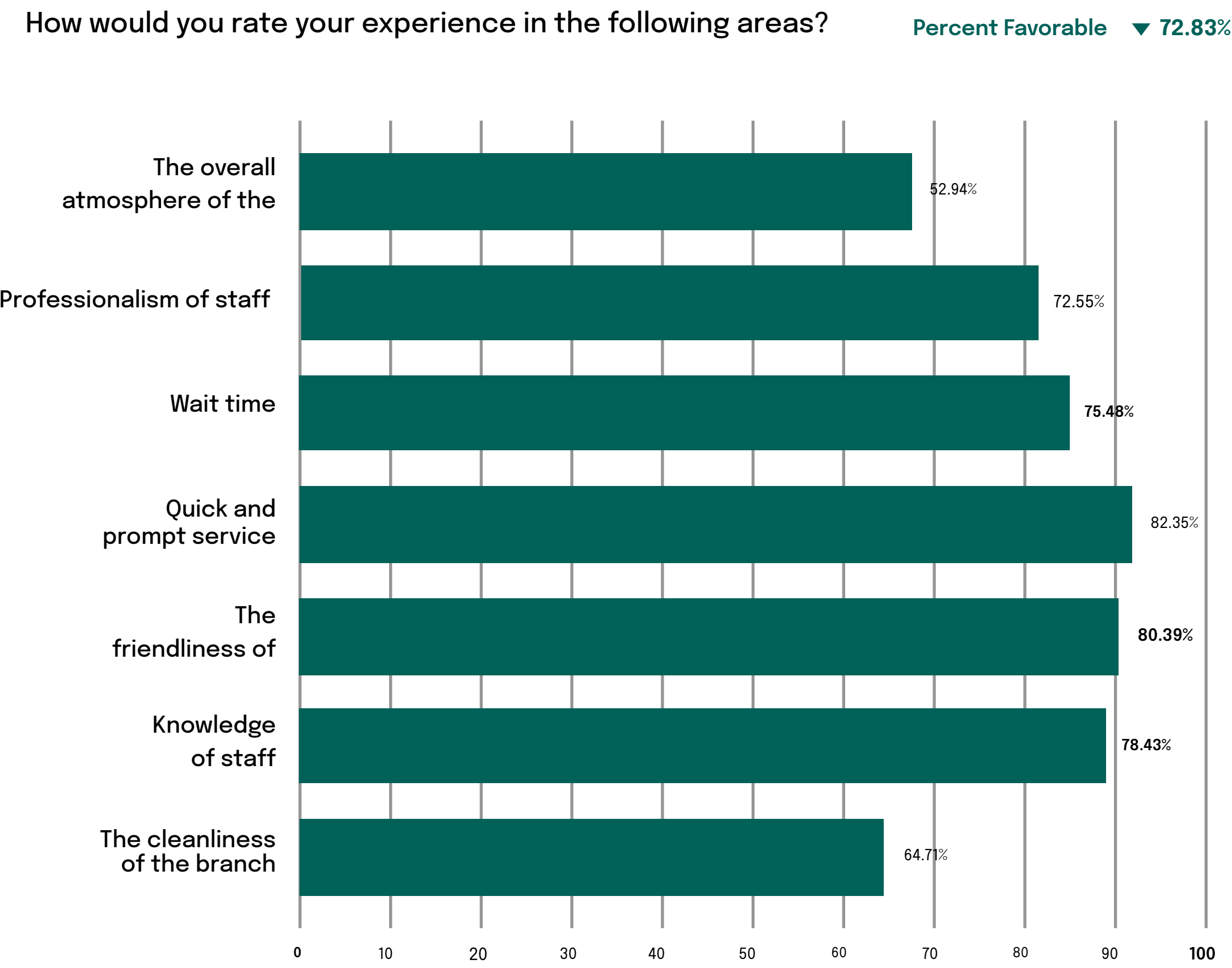
- **Wait time is a major concern area.**
At 27.45, it's very low in comparison to the average Net Intent (63.87).
- **Resolution provided is the most positive area** of Hope's patient experience, with the highest Net Intent – 78.43.

Now, let's see how our data looks under Net Intent Score: **Net Intent** ▼ **63.87**



Uncover strengths with Percent Favorable

Percent Favorable displays data by percentage of positive answers (Very Satisfied and Satisfied, in this case), showcasing strength areas.



Key Takeaways:

- **Attentiveness of provider** received the most positive ratings, followed by **Knowledge of staff**.
- **Professionalism of staff** and **Resolution provided** are close runners-up.



What if you want to see only **Austin's data**?

Filters allow you to take a closer look at responses from a key group of participants.

Use simple or complex conditions based on questions or metadata to filter results.



Filter

Click on the questions below to add conditions

Q 1. Location

Add/Modify

Is one of the following

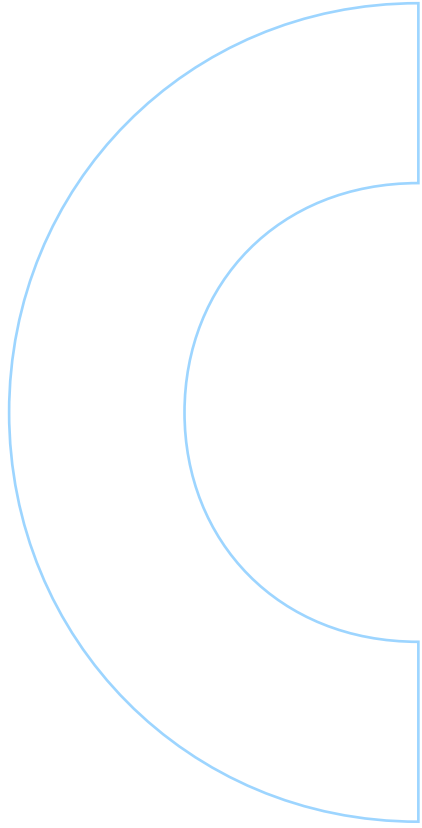
☐ Dallas

☒ **Austin**

Cancel

What if you want to compare data from both locations?

Segmentation allows you to divide data into side-by-side slices to easily view, understand, and act on your findings.



Apply Segmentation ?

☒ Segment results based on answers or metadata

☐ Create Segmentation data sets

Questions

Q 1. Location

Answers

Dallas X Austin X

☒ Select all options

☒ Dallas

☒ Austin

Merge or rename answers

☐ Show Overall

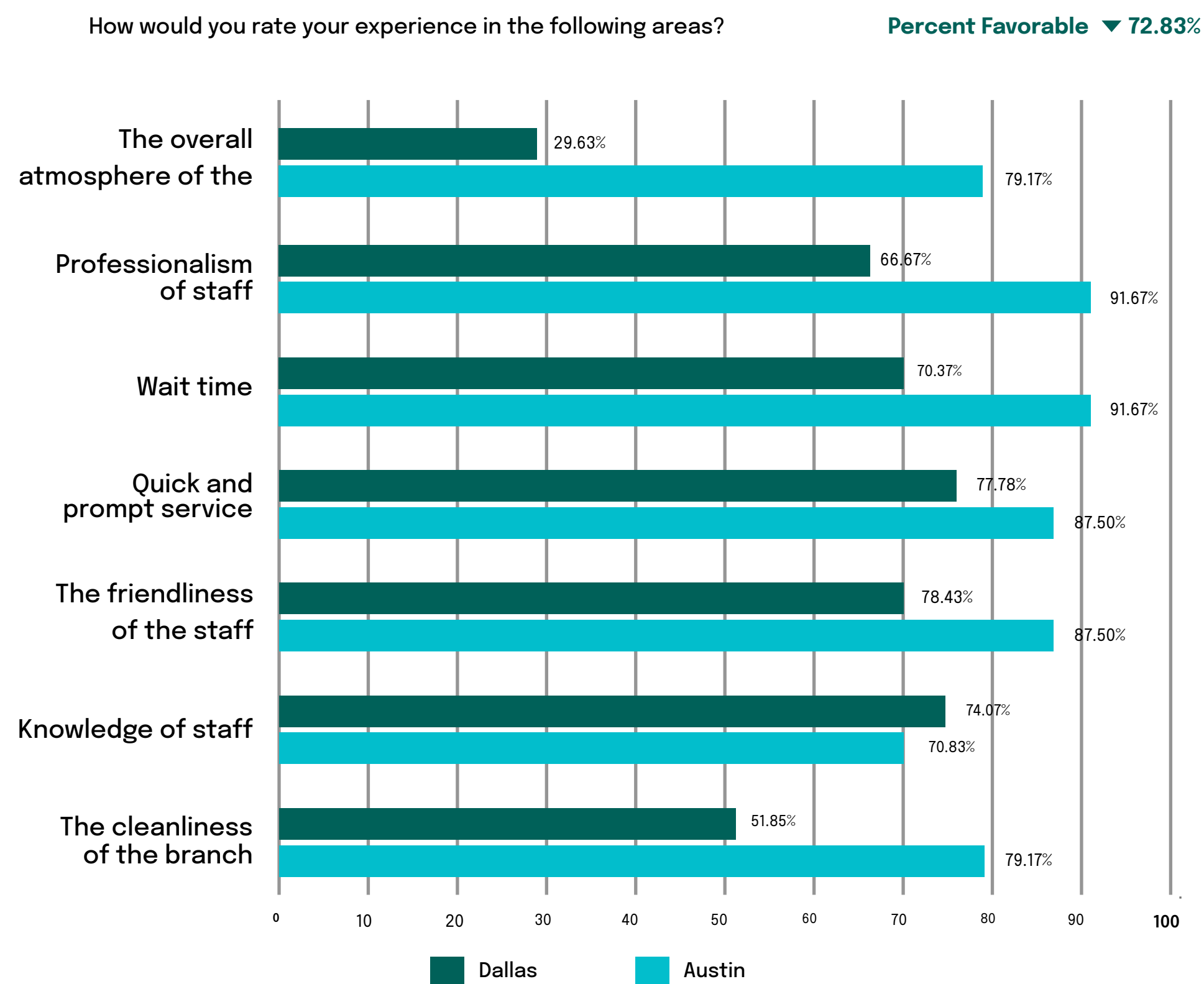
Legend Name

Overall?

Cancel Apply Apply to All

Segmentation in action

Using Segmentation is a great way to customize and view relevant data. Below, segmenting the data by location provides valuable and actionable information.



Key Takeaways:

- We can see clearly that the **Austin** location **is performing better** in all areas.
- The biggest gap between locations is in **Attentiveness of provider**.



Share and act on your data

Share your customized report confidently and securely with all relevant stakeholders.

Send a dynamic link, set a password, and even allow participants to filter results to conduct their own analysis.



Share Report Link

Use this link below to share this report:

Https://sogolytics.com/zRMx/ViewSharedReport.cim

Copy

Generate a new link

Enable link ☒

Link Settings

☐ Set a password

Enter Password

☒ Allow viewers to download the report

☒ Allow viewer to filter the report

☐ Add image

i

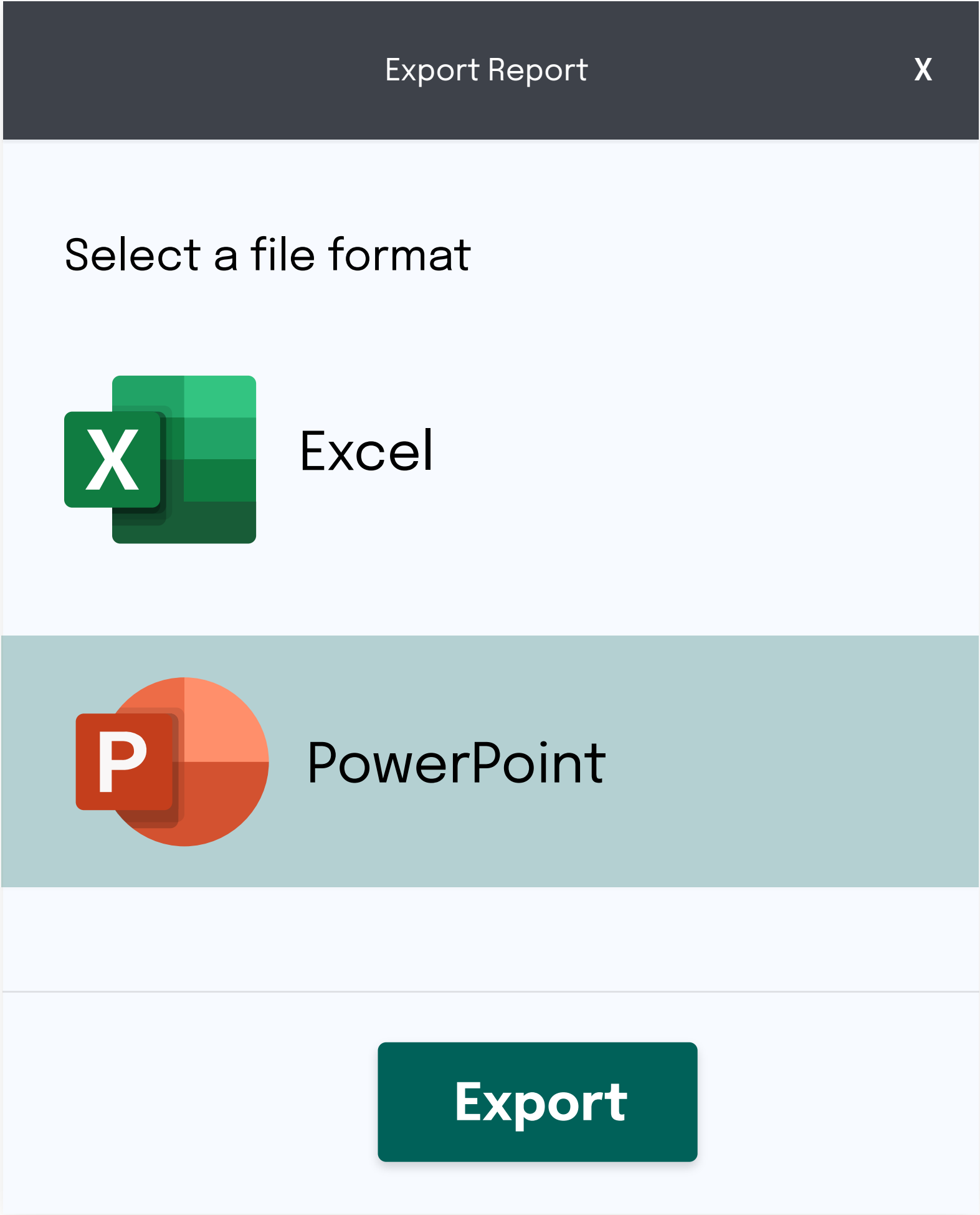
- This link displays the latest version of the saved Report, including formatting changes and responses received.

Done

Download presentation-ready reports

Download meaningful, customized reports easily with **Microsoft Excel** or **PowerPoint**.

Need to share similar reports with different audiences simultaneously?
Use **report-level segmentation** to split and deliver results – for department-level reports, 360 employee reviews, and more.



About Us:

Founded in 2013, Sogolytics answered the market demand for a robust survey platform delivering high-quality analysis at an affordable price. Today, clients worldwide trust Sogolytics with their most sensitive and powerful data, as they investigate employee engagement, customer experience, and more. We are the challengers, and we continue to expand our products and services to deliver the critical answers that inform positive change.



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